

PROJECT MANAGER

ARTIST

FOODIE

***JOSI  
MILLER***



***PORTFOLIO***





# ABOUT ME

I'm an artist, entrepreneur, and world traveler passionate about bringing people from different backgrounds together through artistic experiences such as pottery and family meals.

In college I studied the anthropology of food and Spanish because I wanted to explore different food cultures. My studies took me to Bolivia and Spain. In 2018 I met two fishermen from Catalonia, Spain at the Smithsonian Folklife Festival and they changed my life. That following summer I researched culinary tourism in their small fishing village and fell in love with the people, cultural heritage, and community.

Because of COVID, my career plans shifted and I worked at a digital marketing agency as a project manager. I oversaw the development of websites, managed content creation, and social media.

I currently work for Plumb Easy LLC as their digital marketing manager. I plan, execute, and manage all digital marketing. This includes website creation, social media, and content creation.

I also run a small business called Travel-Art-Food to share my pottery journey, travel experiences, and love for all things food. I create pottery with the hopes of people using their pieces for every day life.





- PROJECT MANAGEMENT
- CLIENT RELATIONS
- CONTENT CREATION
- WRITING & RESEARCH

# SAMPLE *WORK*



# MARKETING & PROJECT MANAGEMENT



## DR EMIL NUTRITION

- Oversaw blog publishing
- Copywrote for social ads and website
- Organized product shoots for their site rebrand

01

## PLUMB EASY LLC

- Identify, analyze, and measure trends across all content to assess its performance and customer user experience
- Brainstorm new creative growth opportunities for the company's existing and prospective customers

02



# CLIENT RELATIONS



## TRAVEL- ART - FOOD

- Sell work at local vendors markets & local businesses
- Network at art-focused events such as Creative Mornings CHS

03

## FORTE JAZZ LOUNGE

- Coordinate site visits, meetings, and shows with hospitality groups & potential leads
- Attend city events to network and keep up with industry trends

04



# CONTENT CREATION



## TRAVEL- ART - FOOD

- Post engaging reels and photos about pottery, travel, and recipes / restaurants
- Arrange photo shoots for product launches and video content

05

## PLUMB EASY LLC

- Organize and collect videos and images for social media, website, and branding

06



# WRITING & RESEARCH



FOODWAYS, TRADITIONAL KNOWLEDGE, WORK LIFE

## A Taste of Culinary Tourism in Palamós, Catalonia, Then and Now

07



CULTURAL TRANSMISSION, TRADITIONAL KNOWLEDGE, WORK LIFE

## How the Retirement of Catalonia's Fishermen Poses Challenges for the Future of Palamós

January 8, 2024 | Josi Miller | Comments

08





***Instagram:***  
***@travel.art.food***





***Website:***

***travel-art-food-com***



# GET IN

# *TOUCH*



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