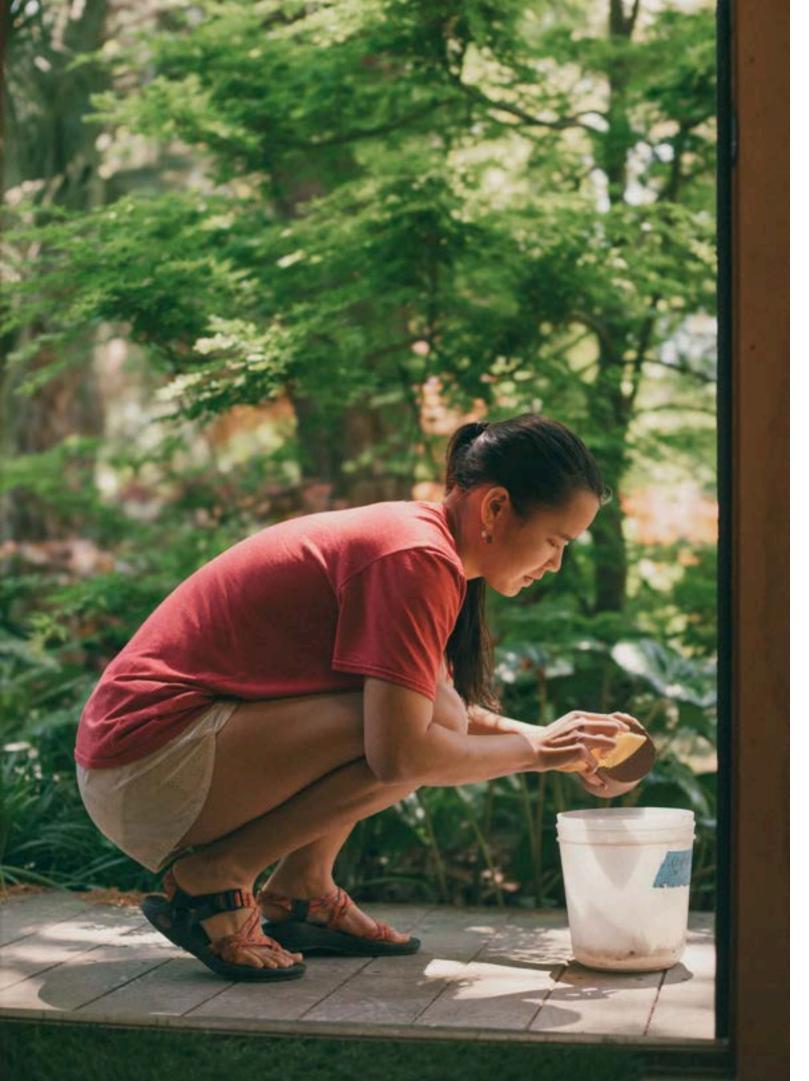


PORTFOLIO



ABOUT ME

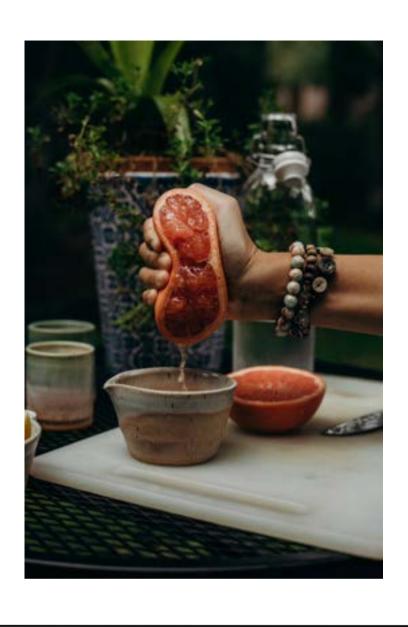
I'm an artist, entrepreneur, and world traveler passionate about bringing people from different backgrounds together through artistic experiences such as pottery and family meals.

In college I studied the anthropology of food and Spanish because I wanted to explore different food cultures. My studies took me to Bolivia and Spain. In 2018 I met two fishermen from Catalonia, Spain at the Smithsonian Folklife Festival and they changed my life. That following summer I researched culinary tourism in their small fishing village and fell in love with the people, cultural heritage, and community.

Because of COVID, my career plans shifted and I worked at a digital marketing agency as a project manager. I oversaw the development of websites, managed content creation, and social media.

I currently work for Plumb Easy LLC as their digital marketing manager. I plan, execute, and manage all digital marketing. This includes website creation, social media, and content creation.

I also run a small business called Travel-Art-Food to share my pottery journey, travel experiences, and love for all things food. I create pottery with the hopes of people using their pieces for every day life.







- PROJECT MANAGEMENT
- CLIENT RELATIONS
- CONTENT CREATION
- WRITING & RESEARCH

SAMPLE WORK

MARKETING & PROJECT MANAGEMENT





DR EMIL NUTRITION

- Oversaw blog publishingCopywrote for social ads and website
- Organized product shoots for their site rebrand

01

PLUMB EASY LLC

- Identify, analyze, and measure trends across all content to assess its performance and customer user experience
- Brainstorm new creative growth opportunities for the company's existing and prospective customers

CLIENT RELATIONS



TRAVEL- ART - FOOD

- Sell work at local vendors markets & local businesses
- Network at art-focused events such as Creative Mornings CHS

03

FORTE JAZZ LOUNGE

- Coordinate site visits, meetings, and shows with hospitality groups & potential leads
 Attend city events to network and keep up with
- Attend city events to network and keep up with industry trends

04

CONTENT CREATION



TRAVEL- ART - FOOD

- Post engaging reels and photos about pottery, travel, and recipes / restaurants
 Arrange photo shoots for product
- launches and video content

05

PLUMB EASY LLC

• Organize and collect videos and images for social media, website, and branding

06

WRITING & RESEARCH





FOODWAYS, TRADITIONAL KNOWLEDGE, WORK LIFE

A Taste of Culinary Tourism in Palamós, Catalonia, Then and Now 07



CULTURAL TRANSMISSION, TRADITIONAL KNOWLEDGE, WORK LIFE

How the Retirement of Catalonia's Fishermen Poses Challenges for the Future of Palamós

January 8, 2024 | Josi Miller | Comments

08



Instagram:

 Otravel.art.food



Website:

travel-art-food-com

GETIN

LINKEDIN

https://www.linkedin. com/in/josi-miller/

LOCATION

Charleston, SC



PHONE

(317) 437-3818

EMAIL

98josi@gmail.com